



**CALIFORNIA**  
Governor's Office of Business  
and Economic Development

**FRESNO NATIVE AMERICAN  
& Business Development Center**  
*Native Business Initiative for Growth*  
Operated by ASIAN, Inc. and funded by a grant from the U.S. Department of Commerce,  
Minority Business Development Agency.



**Thursday, July 25, 2019 – 8:00 AM to Noon**

Wyndham Garden Hotel - Fresno Yosemite Airport  
5090 E. Clinton Way, Fresno, CA 93727

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**CABLE LINKS**  
CONSTRUCTION



**Registration & Complimentary Full Breakfast – 8:00AM**

Networking with Sponsor and Informational Tables

**Welcoming Remarks Fresno Business Center – 9:00AM – 9:15AM**

David Mendoza, Director – Fresno Business Center  
Michael Chan – President of ASIAN, INC.

**Adam Sbeta, Cyber Crime Experts – 9:15AM – 9:45AM**

*“Building Your Business Against Cyber Criminals”*

**Panel Discussion – 9:45AM – 10:45AM**

Moderator: Adam Sbeta – Cybercrime Experts  
Maitjian Welke – Co-Owner, CMIT Solutions  
Brian Horton – CEO, Breadcrumb Cybersecurity  
Corey Shuman, Director – Shift3 Technologies

**Procurement Opportunities Panel – 10:45AM – 11:45AM**

Moderator: Matthew Alix – The Alix Group  
Lemoore NAS  
City of Fresno  
Monterey PTAC

**Closing Remarks 12:00 Noon**

Visit the Exhibitors Booths in Atrium Area  
Schedule Subject to Change

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# Panelists, Biographies & Company Profiles

## CYBER SECURE YOUR BUSINESS

### **Adam Sbeta**

#### *Cyber Crime Expert*

Adam Sbeta is a Cyber Security Analyst and Speaker tracking down and analyzing virus and malicious behavior since his teenage years. After supporting clients for 18+ years and completing 100s of projects from Startups to Fortune 500 companies, Adam is dedicating his time to building best practices to the low hanging fruit (small businesses) to save our Nation and Internet by cutting cyber criminals' income stream and take them out of business." He's also been a System Engineer ranging from the design and support of IoT devices all the way to massive distributed computing stacks of Servers for Big Data and Machine Learning processing and their Databases, a System Integrator, a contributor to the Wikipedia Online Encyclopedia, and a member of the STOP. THINK. CONNECT. security awareness campaign led by the Anti-Phishing Working Group (APWG) and National Cyber Security Alliance (NCSA).



### **Maitjian Welke**

#### *Founder, Co-Owner CMIT Solutions Silicon Valley*

Maitjian Welke is the founder and co-owner of CMIT Solutions of Silicon Valley that is a full-service IT Managed Service Provider specializes in managing IT infrastructure, Cyber Security, Disaster Recovery and Cloud Solutions. Maitjian Welke has Computer Science degree and extensive Technology and Software Engineering experience for over 20 years working in fortune 500 corporations, such as IBM, SUN, CISCO, NCR, AMEX and GOOD, prior to starting CMIT Solutions in Silicon Valley with her husband Todd Welke. She has built technology used in our day to day lives all the way to mission critical environments. Maitjian has been serving on the Board of Director for Industry Council for Small Business Development (ICSBD) as Chief Information Officer since 2014. As an active VAR Channel Partner for big name computer products, Maitjian has been recognized in the list of Women of the Channel for five years in a row (2015-2019) by the Channel Reseller News (CRN) Magazine. Her article on Email Security was published in CIO Story Magazine 2015 edition of Cyber Security and CISCO edition. Maitjian served as one of the panelists along with San Jose Chief Information Security Officer in the recent Smart City Conference hosted at San Jose City Hall on May 31st, 2019.



### **Brian Horton**

#### *CEO, Breadcrumb Cybersecurity*

A central California native, Brian has spent his career supporting the technology goals of private sector and government organizations. As CEO of Breadcrumb Cybersecurity, Brian provides strategic oversight for emergency incident response, global cyber-assessment services, penetration testing, and the digital forensics crime lab. In addition, Brian frequently presents to educational institutions, research and policy centers, and local/federal law enforcement groups on matters of cybersecurity and digital forensic best practices. Brian currently holds certifications for the CISSP, GCED, GPEN, and GCFA.



### **Corey Shuman**

#### *Director of Software Engineering Shift3 Technologies*

Corey Shuman is the Director of Software Engineering for Shift3 Technologies, the software development division of Bitwise Industries. He has a Master's degree in Electrical Engineering, focusing on robotics automation and control systems. At Shift3, Corey architects client software to ensure it is secure, efficient, and easily maintainable. Corey is an integral conduit to our clients, aggressively managing development timelines, budgets, project scopes, and project documentation. Corey also teaches a variety of classes for Bitwise's Geekwise Academy, including a 12-week crash course on network security in application development.

Prior to joining Shift3, Corey worked as a Software Engineer building everything from embedded hardware control systems to school district management software. As an independent consultant, Corey worked with local small businesses to assess and improve the security of their business management software, reducing the surface area for software vulnerabilities and cyber security attacks.

