



FOR THE LIFE OF YOUR BUSINESS

Central Valley



Reach Customers Online with Google with Google **Free Workshop!**

Learn how customers find your business online and how to promote your online presence using a free business list, search engine optimization (SEO) techniques and online advertising. We will present some tools that can help, such as Google Analytics and Google Trends.

In this workshop, we will discuss the best practices for:

- Create a free Google My Business list
- Improve the visibility of your website in Google organic search results on all devices.

When: Wednesday, June 5, 2019 from 9:00 AM to 11:00 AM

Location: Central Valley SCORE | 801 R Street (2nd Floor)
Fresno, CA 93721



Facilitated by:

J. Colin Petersen

J. has a degree in English from CSU Fresno. He has been recognized as a community leader by many organizations including the Clovis Chamber of Commerce which appointed him to the Board of Director and awarded The Geeks™ the 2010 Small Business of the Year. J. was named the 2011 Volunteer of the Year by Central Valley SCORE and has been listed as one of Business Street Online's under 40.

Register for this Workshop at: <https://conta.cc/2VEHIKx>
View Upcoming Workshops at: www.centralvalleyscore.org

or call (559) 487-5791 ext. 2719

Online workshops go to: www.score.org

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